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Asst. Commissioner for Patents
Washington, DC 20231

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OFGS File No. : P/3704-5

Inventor : Steven BARRITZ, et al.

Title : A SYSTEM AND METHOD FOR ESTABLISHING INCENTIVES
PROMOTING THE EXCHANGE OF PERSONAL INFORMATION
AND TARGETED ADVERTISING

Enclosed herewith please find the following documents in the above-identified application for United States Letters Patent:

In the event the actual fee is greater than the payment submitted, or is inadvertently not enclosed, or if any additional fee during the prosecution of this case is not paid, the Patent and Trademark Office is authorized to charge the underpayment to Deposit Account No. 15-0700.

EXPRESS MAIL CERTIFICATE

I hereby certify that this correspondence is being deposited with the United States Postal Service as Express Mail Post Office to Addressee (mail label #EL008623372US in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231, on January 19, 2001:

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Respectfully submitted,

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